2020 Census Short Messaging for State Complete Count Commissions (SCCCs) and Complete Count Committees (CCCs)

As a member of an SCCC or CCC, you’re a leader in your community. To engage your partners and the public, you can use and distribute short messages to promote the 2020 Census and its benefits to your state or community. Encourage partners to include a blurb on utility bills, lottery tickets, store receipts, or any other public-facing materials. You can use or tailor the examples below—some are educational, and some are motivational. Be creative!

Bills (utilities, doctors, clinics, etc.)


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Have a say in your services. Participate in the 2020 Census. Visit 2020CENSUS.GOV to learn more.

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☑ Pay your bills.
☐ Complete your census form.

A few minutes will pay off for the next 10 years. Participate in the 2020 Census. Visit 2020CENSUS.GOV to learn more.

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Shape your community. Participate in the 2020 Census. Visit 2020CENSUS.GOV to learn more.

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Shape your parks, your health care, and your community. Participate in the 2020 Census. Visit 2020CENSUS.GOV to learn more.
Store receipts


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Shape our plans for future stores. Participate in the 2020 Census. Visit 2020CENSUS.GOV to learn more.

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Lottery tickets

Shape your future. Participate in the 2020 Census. Visit 2020CENSUS.GOV to learn more.

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Shape the distribution of $675,000,000,000 in annual public funding. Participate in the 2020 Census. Visit 2020CENSUS.GOV to learn more.

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Shape your schools. Participate in the 2020 Census. Visit 2020CENSUS.GOV to learn more.

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Shape the numbers. Participate in the 2020 Census. Visit 2020CENSUS.GOV to learn more.

Miscellaneous (gas pumps, restaurant menus, etc.)

Invest in our roads. Participate in the 2020 Census. Visit 2020CENSUS.GOV to learn more.

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Shape your future and your family’s future. Participate in the 2020 Census. Visit 2020CENSUS.GOV to learn more.

Connect with us @uscensusbureau

For more information: 2020CENSUS.GOV

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