



Make sure your community gets counted.

The 2020 Census is rapidly approaching, and you can help make sure your community is accurately counted by becoming a 2020 Census partner. You can share the following information about the census with members of your community:

- › **It's safe and confidential.** All census responses are confidential, and by law, they cannot be shared with law enforcement agencies or used against you in any way—not by the FBI, ICE, or even local police. The 2020 Census counts everyone living in the United States and its territories, regardless of their place of origin or immigration status.
- › **It's important.** The once-a-decade count impacts your representation in Congress, determines how much funding your community receives, and provides statistics to help shape the future of your community.
- › **It's easy.** The 2020 Census form will be available in Spanish and other languages. It can be completed online, by phone, or by mail.

[2020CENSUS.GOV/PARTNERS](https://2020census.gov/partners)

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What does it mean to be a 2020 Census partner?

You can make a difference—no matter how much time you're able to commit. These are some of the many ways you can get involved:

- › Use Census Bureau materials to increase public participation in the census. For example, post materials in Spanish and English in storefronts or share them on your website or social media channels.
- › Encourage people in your community to work for the Census Bureau by sharing our jobs website: **2020CENSUS.GOV/JOBS**.
- › Invite Spanish-speaking Census Bureau partnership specialists to speak at your events and answer some of the participants' most pressing questions and concerns.

Why become a 2020 Census partner?

As a 2020 Census partner, you will contribute to an accurate count of the Hispanic community. A complete count benefits your community and organization by:

- › Providing accurate data to help with community planning and business decisions like where to open new stores, offices, and restaurants and what products to sell.
- › Determining the number of seats each state has in the U.S. House of Representatives, which will shape future policies affecting your community, business, or organization.

How do I become a 2020 Census partner?

Let us know you're interested in a 2020 Census partnership by completing a short form at **CENSUS.GOV/PARTNERS/JOIN**.

When should I become a 2020 Census partner?

Today! It is never too early to start talking with customers, community members, and employees about the 2020 Census.

For more information, visit:

2020CENSUS.GOV/PARTNERS

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