Shape the road ahead.
A timeline and guide to action for partners and stakeholders.

December 2019 – Mid-March 2020
Educate your audience about the 2020 Census.
- Explain why it’s important and how it benefits your community.
- Inform your audience that the census is easy, safe, and important.
- Display posters and other partner materials.
- Include messaging about the 2020 Census in your emails, newsletters, and blogs.

January 2020
The first census enumeration takes place in Toksook Bay, Alaska.

March 2020
The website to respond to the census goes live. People across the United States can begin responding to the 2020 Census online, by phone, or by mail.

Mid-March – May 2020
Encourage your audience to respond to the 2020 Census.
- Share the link to the online census form.
- Make computers or Wi-Fi available for your audience to respond online.
- Continue to inform your audience about the importance of responding to the census.

May - July 2020
Share information about how the U.S. Census Bureau will make sure everyone is counted.
- Let your audience know that census takers will follow up in person with households that have not yet responded.
- Inform your audience that census takers can assist them in completing their census form.

April 1, 2020
Census Day!

For more information, visit:
2020CENSUS.GOV

Shape
your future
START HERE >