

Sample messages for partners.

Newsletters, blogs, social media, and emails are great ways to share information with your audience. Below are a few sample messages that you can drop into your communications to tell your community about the importance of the 2020 Census.

General messages.

The 2020 Census is underway. Data collected in the census will inform the distribution of more than \$675 billion in federal funds to states and communities each year for the next 10 years for things like health care, food assistance, and infrastructure. It's important that we all respond to shape the future of our communities. Learn more and respond to the census today at 2020CENSUS.GOV.

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Count everyone where they would normally have lived on April 1, 2020, even if they were staying somewhere else. This includes babies and young children, who are often missed in the census. Not counting newborn babies and children impacts support for programs such as children's health insurance, hospitals, child care, food assistance, schools, and early childhood development. It is important to count all the babies and children in your home, even if they aren't related to you or are only staying with you temporarily. Learn more and respond to the census today at 2020CENSUS.GOV.

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Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics. They cannot be used against you by any government agency or court in any way—not by the FBI, DHS, or ICE. Learn more and respond to the census today at 2020CENSUS.GOV.

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Message for renters.

Respond today—online, by phone, or by mail. Be sure to count everyone, including babies and young children, where they would normally have lived on April 1, 2020, even if they were staying somewhere else. It doesn't matter if they are related to you or not. No matter how you respond, your personal information is confidential, is protected by law, and can never be used to identify you. It can never be shared with law enforcement agencies or your property manager. Learn more and respond to the census today at 2020CENSUS.GOV.

For more information, visit:

2020CENSUS.GOV

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Messages for college students.

The 2020 Census will influence community funding and congressional representation. Responding to the census is your chance to impact programs like Pell Grants, health care services, food assistance, and more for the next decade. Shape the future by responding to the 2020 Census. Learn more and respond to the census today at 2020CENSUS.GOV.

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If you normally would have lived in off-campus housing that is not owned, leased, or managed by your college or university on April 1, 2020, you should count yourself at your off-campus address, even if you were staying somewhere else. Learn more and respond to the census at 2020CENSUS.GOV.

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If you normally would have lived in on-campus student housing on April 1, 2020, or in another student housing facility that is owned, leased, or managed by your college or university, the Census Bureau will work with student housing officials to ensure that you are counted. Relatives you may stay with during school breaks or during temporary school closures should not count you on their census questionnaires. Learn more at 2020CENSUS.GOV.

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Message for group housing residents.

If you live in a group facility, like military barracks or shelters, census takers will work with a representative from your building to make sure you are counted where you lived and slept most of the time as of April 1, 2020. They may ask you to complete an individual census form. Learn more at 2020CENSUS.GOV.

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Message for faith-based audiences.

Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics, which help determine federal funding for things like food assistance, health care services, and Pell Grants. They cannot be used against you by any government agency or court in any way—not by the FBI, DHS, or ICE. The U.S. Census Bureau asks about race and ethnicity in the decennial census, but it does not collect information about religious affiliation. U.S. law prohibits the Census Bureau from requiring anyone to disclose their religious affiliation. Learn more and respond to the census today at 2020CENSUS.GOV.

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